

Biomedical and Health Industry Law and Compliance Conference

SEPTEMBER 21, 2011

INDIANA UNIVERSITY SCHOOL OF LAW – INDIANAPOLIS

REGISTRATION

The registration fee of \$100.00 for 6.00 hours of CLE credit, includes materials, refreshment breaks, and lunch. Government attorneys may register for \$50.00. If you do not want CLE credit, the fee to attend is \$50. Please complete the attached registration form and mail with a check made payable to Indiana University. The program will carry a minimum of six hours of Indiana CLE credit (including 1.0 hour of ethics credit (*pending approval*)). **You must include your attorney number if you wish to receive that credit.** If you seek CLE credit in another state, contact that state's continuing legal education commission. **Registrations should be mailed to Carsandra Knight, IU School of Law-Indianapolis, Lawrence W. Inlow Hall, 530 West York Street, Indianapolis, IN 46202. Registrations must be received by Friday, September 16, 2011.**

Cancellations after Friday, September 16, 2011 will not be refunded. To pay by credit card, please register online. Questions? Call 317-274-1912.

Online registration available at:
<http://indylaw.indiana.edu/centers/clh/>

REGISTRATION FORM

Please print or type clearly

Name _____

Firm _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-mail (required) _____

Attorney # _____

I will need a vegetarian meal.

Return completed form, with a check made payable to the Indiana University, to Carsandra Knight, IU School of Law-Indianapolis, Lawrence W. Inlow Hall, 530 West New York Street, Indianapolis, IN 46202

LOCATION

The conference will be held at the IU School of Law-Indianapolis, 530 West New York Street, Indianapolis, IN 46202.

PARKING

Parking is available for a fee at the Gateway Garage located at the corner of Michigan St. and California St. (525 Blackford St).

HOTEL RECOMMENDATIONS NEAR THE LAW SCHOOL

The Westin

50 South Capitol Ave.
Indianapolis, IN 46204
Phone: (317) 262-8100
www.westin.com

The University Place Conference Center

850 West Michigan Street
Indianapolis, IN 46202
(317) 269-9000 or Toll Free: 800-627-2700
upreserv@iupui.edu
www.universityplace.iupui.edu

DISABILITY

Individuals with disabilities who need special assistance, please call (317) 278-3400. Special arrangements can be made to accommodate most needs.



Indiana University Purdue University Indianapolis
Indiana University School of Law-Indianapolis
Lawrence W. Inlow Hall
530 West New York Street
Indianapolis, IN 46202

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The Indiana University School of Law – Indianapolis and its Hall Center for Law and Health are launching a major initiative in biomedical and health industry compliance law. The school has the expertise to provide outstanding education to the growing group of health lawyers and professionals who are pursuing careers in health care compliance law.

This initiative will offer expanded courses and clinical education offerings in the compliance field and develop a certificate program in health law with a specialty in biomedical and health industry compliance law by 2012. This specialty curriculum will be established within the existing Health Law Curriculum and the existing track in the law school's LLM for Health Law, Policy and Bioethics.

To launch our biomedical and health industry law and compliance program, we are convening this Inaugural Biomedical and Health Industry Law and Compliance Conference on September 21, 2011 at the law school. The focus of the conference is law and compliance, with special emphasis on emerging compliance trends, fraud and abuse, enforcement and pharmaceutical and manufacturing issues.

Steering Committee Members

Tavonna Harris Askew, JD <i>Health and Hospital Corporation</i>	Ralph Hall, JD <i>University of Minnesota</i>	Emily Morris, JD <i>Indiana University School of Law – Indianapolis</i>
Linda Batten, JD <i>Wishard Health Services</i>	Max Huffman, JD <i>Indiana University School of Law - Indianapolis</i>	James Nehf, JD <i>Indiana University School of Law - Indianapolis</i>
Harold Bickham, JD <i>Barnes & Thornburg LLP</i>	Michael Jackson <i>IU Health</i>	Linda Reddington, JD <i>Linda Reddington LLC</i>
Brian Bouggy, JD <i>Frost Brown LLP</i>	Marya Jones, JD <i>Marya Jones LLC</i>	Lisa Rochelle, JD <i>IU Health</i>
Virginia Caine, MD <i>Marion County Public Health Department</i>	Priscilla Keith, JD, MS <i>Indiana University School of Law - Indianapolis</i>	John Schiably, JD <i>Indiana University School of Law – Indianapolis</i>
Tom Donohoe, JD <i>Hall Render Killian Heath & Lyman</i>	Eleanor Kinney, JD, MPH <i>Hall Center for Law and Health</i>	Myra Selby, JD <i>Ice Miller LLP</i>
Charise Frazier, JD, MHA <i>Hall Render Killian Heath & Lyman</i>	Erin Lewis, JD <i>Baker & Daniels</i>	Norm Tabler, JD <i>IU Health</i>
Marcia Gonzales, JD <i>IU Health</i>	Robert M. Lubitz, MD <i>St. Vincent Health</i>	Susan Ziel, JD, MPH <i>Krieg Devault LLP</i>

AGENDA

7:30 a.m. – 8:30 a.m.
Registration and Continental Breakfast
Conour Atrium

8:30 a.m. – 8:45 a.m.
Welcome and Introduction

8:45 a.m. – 9:45 a.m.
Keynote: Health Care Reform and Health Care Fraud Enforcement



Joyce R. Branda, JD
*Director Commercial Litigation Department
Civil Division, Department of Justice
Washington, D.C.*

Joyce R. Branda is Director of the Fraud Section of the Commercial Litigation Branch, Civil Division, U.S. Department of Justice, where she supervises civil fraud matters and federal litigation under the False Claims Act and other laws. Since joining the Civil Division in 1982, she served first as a trial Attorney, then Assistant Director and finally Deputy Director of the section before her appointment in 2007 to her present position. In 2001, she received a Presidential Meritorious Executive Award as well as the Attorney General's Award for Exceptional Service. She has lectured extensively and appeared on panels on health care fraud, procurement fraud and on the False Claims Act and civil enforcement.

9:45 a.m. – 10:45 a.m.
Emerging Trends in Compliance
Plenary Session, Wynne Courtroom (Room 100)

Mary Beth Claus, JD
*Deputy Chief Legal Officer
Cleveland Clinic
Cleveland, Ohio*

David Douglas, JD
*Partner
Shook, Hardy & Bacon
Washington, D.C.*

Norm Tabler, JD
*Executive Vice-President & General Counsel
Chief Compliance Officer
IU Health
Indianapolis, Indiana*

10:45 a.m. – 11:00 a.m. Coffee Break
Conour Atrium

Jim Utterback, JD
*Senior Compliance Counsel
GE Healthcare – Americas
Wauwatosa, Wisconsin*

Robert Wade, JD
*Partner
Krieg Devault
Indianapolis, Indiana*

11:00 a.m. – 12:00 p.m.
Breakout Sessions

OPTION 1
Fraud and Abuse
Wynne Courtroom (Room 100)

Linda Baumann, JD
*Partner
Arent Fox
Washington, D.C.*

Jim Shaheen, JD
*Former Medicaid Inspector General
Office of the New York State
Medicaid Inspector General
New York, New York*

Alan Pope, JD
*Deputy Attorney General and Director
Medicaid Fraud and Control Unit
Attorney General's Office of Indiana*

OPTION 2
Accountable Care Organizations
Room 300

Alice King, JD
*Senior Consultant
Towers Watson
Dallas/Ft. Worth, Texas*

12:00 p.m. – 1:00 p.m.
Lunch
Conour Atrium

1:00 p.m. – 2:00 p.m.
Health Care – Life Sciences Business Relationships
*(1.0 hours of ethics credit, pending approval)
Plenary Session, Wynne Courtroom (Room 100)*

Tom Hutchinson, JD
*Partner
Krieg Devault
Indianapolis, Indiana*

Clarice McCauley, JD
*Director, Corporate Compliance
Roche Diagnostics
Indianapolis, Indiana*

Eric Potts, MD
*Goodman Campbell
Indianapolis, Indiana*



2:00 p.m. – 3:00 p.m.
Concurrent Sessions

OPTION 1
HIPPA Privacy and Data Sharing
Wynne Courtroom (Room 100)

Adriane E. Siefert, JD
*General Counsel & Compliance Officer
Regenstrief Institute, Inc.
Indianapolis, Indiana*

Eric Thieme, JD
*General Counsel and Compliance Officer
Indiana Health Information Exchange, Inc.
Indianapolis, Indiana*

Joy Pritts
*Chief Privacy Officer
Office of the National Coordinator for Health IT
Washington, D.C.*

OPTION 2
Advertising/Promotion
Room 300

Ralph Hall, JD
*Visiting Professor
University of Minnesota School of Law
Minneapolis, Minnesota*

3:00 p.m. – 4:00 p.m.
Auditing, Investigations and Enforcement and the Theory or Strategy Behind Them
Plenary Session, Wynne Courtroom (Room 100)

Erin Lewis, JD
*Counsel
Baker & Daniels
Indianapolis, Indiana*

Rob Banter
*Auditor
Medicaid Fraud and Control Unit
Attorney General's Office of Indiana*

Shelese Woods, JD
*Assistant United States Attorney
Southern District of Indiana*

4:00 p.m. – 4:15 p.m.
Closing Remarks

4:15 p.m. – 5:30 p.m.
Reception Honoring Professor Emeritus Eleanor D. Kinney, Hall Center for Law and Health
Conour Atrium



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