

PROGRAM OVERVIEW

The pages that follow provide an overview of the conference program. For more information about each presentation, please turn to the detailed descriptions that are arranged by day later in this program.

SUNDAY, JUNE 27, 2010

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| SUN: 8:00 | First Biennial LWI Golf Tournament The Rookery Golf Club |
| SUN: 8:00-2:00 | ALWD Board Meeting – Capri Ballroom, Salons 7&8 |
| SUN: 2:30-4:30 | LWI Board Meeting – Capri Ballroom, Salon 1 Open to membership |
| SUN: 3:00-8:00 | Registration |
| SUN: 4:00-6:00 | Kick-off party for all poster presenters – Islands Ballroom, Salons D&E Bring your poster and your sweet tooth. Enjoy some sweets and some socializing while we hang posters for display during the conference. |
| SUN: 5:00-6:00 | ALWD General Membership Meeting – Capri Ballroom, Salon 6 Open to all |
| SUN: 6:00-9:00 | Welcome Reception and Award Ceremony – Sunset Terrace |
| Daily | Vendors – Islands Ballroom, Salon A |

Sunday

PROGRAM OVERVIEW

MONDAY, JUNE 28, 2010

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| MON: 8:30-9:30 | Moot Court Advisors Committee Meeting – Sanibel Conference Room | | | | | |
| MON: 9:00-5:00 | Registration | | | | | |
| Daily | Vendors – Islands Ballroom, Salon A | | | | | |
| MON: Welcome & Plenary 9:30-10:45 (75 min.) | <p>Welcome Ken Chestek & Alison Julien, Conference Co-chairs</p> <p>Golden Pen Award Presented to William C. Burton</p> <p>Opening Plenary Session 2035: A Legal Writing Odyssey Sophie Sparrow</p> <p>Islands Ballroom, Salons B&C</p> | | | | | |
| MON: 10:45-11:00 | Coffee Break – Foyer outside Islands Ballroom, Salons A&E | | | | | |
| | Islands Ballroom Salons B&C | Islands Ballroom Salon F | Islands Ballroom Salon G | Islands Ballroom Salons H&J | Capri Ballroom Salon 1 | Capri Ballroom Salon 6 |
| MON: Session 2 11:00-11:45 (45 min.) | A Conversation About What Cognitive Scientists and Composition Theorists Know That We Don't about Using Examples to Improve Learning Terrill Pollman | A is for Think-Alouds, B is for (Fill-in) the Blanks of Mindmap, and C is for Clickers. Robin Boyle-Laisure, Michael Hunter Schwartz & Danton Berube | <u>New Teachers</u> Writing an Effective Syllabus Is a Thoughtful Pedagogical Act Nancy Soonpaa | Assessment Planning in Legal Research and Writing Courses Victoria VanZandt | Branches and Roots: Exploring New Directions for Strengthening the Field of Legal Research and Writing Education Judy Rosenbaum & Mary Barnard Ray | Social Justice and Legal Writing: Perspectives of Faculty, Students, and Partner Organizations on Collaborative Legal Writing Mary Bowman, Janet Dickson & Deirdre Bowen |
| MON: Session 3 12:00-12:45 (45 min.) | <u>New Teachers</u> Creating Writing Assignments Lisa Mazzie | See Me, Feel Me, Touch Me: Bringing Legal Writing Problems to Life Deanne Lawrence, Gary Gulliver, Nancy Costello, Jennifer Rosa & Stephanie Crino | A Better Beginning: Strategies for Minimizing Students' Frustration and Maximizing Their Achievement in the First Weeks of Legal Writing Instruction Laura P. Graham & Miriam E. Felsenburg | Use of Pre- and Post-testing in the Legal Writing Classroom: An Effective Instructional Tool for Teachers and Students Jeff Minneti | The Art of Imitation: How We Can Teach Our Students (and Ourselves) to Write Well By Reading the Best Work Jeanne M. Kaiser | Rethinking the Traditional Legal Memorandum as a Teaching Tool Richard Neumann, Kristin K. Robbins-Tiscione, Doug Godfrey & Mary Rose Strubbe |

Monday

PROGRAM OVERVIEW

| | Islands Ballroom Salon F | Islands Ballroom Salon G | Islands Ballroom Salons H&J | Capri Ballroom Salon 1 | Capri Ballroom Salon 6 |
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| MON: 12:45-2:15 | Lunch – Foyer outside Islands Ballroom, Salons A&E LWI Membership Meeting – Islands Ballroom, Salon F | | | | |
| MON: Session 4 2:15-3:30 (75 min.) | <p>Idea Bank Live A. Even the Rule of Law is Fair Game: Persuading Students to Be More Persuasive Shailini J. George & Stephanie Roberts Hartung</p> <p>B. The Punisher, Superhero, or Supervillain? Teaching Persuasive Legal Writing Using A Superhero Metaphor Jacqueline Kutnik-Bauder</p> <p>C. Finding the Silver Lining: Techniques for Addressing Negative Authority, Negative Facts, and Counterarguments in Persuasive Writing Rosa Kim & Geraldine Griffin</p> | <p>New Teachers The ABCs of Teaching and Reaching A, B, and C Students David L. Krech, Hollee Temple, David H. Spratt & Heather E. Ridenour</p> | <p>The Ideal Curriculum Revisited: How 25 Years Has Changed How Legal Writing Programs Are Viewed (or Not) Karin Mika, Ralph Brill & Laurel Oates</p> | <p>Investing in the Future: Creating Effective Teaching Assistants Megan McAlpin, Suzanne Rowe, Tenielle Fordyce-Ruff, Joel Atlas & Andrea Mooney</p> | <p>Ethos: Establishing Credibility in Persuasive Legal Writing Michael R. Smith</p> |
| MON: 3:30-3:45 | Refreshment Break – Foyer outside Islands Ballroom, Salons A&E | | | | |
| MON: Session 5 3:45-5:00 (75 min.) | Committee Fair – Islands Ballroom, Salon D Come find out what all of the LWI committees are up to, and find a place where you can lend your talents! | | | | |

Monday

PROGRAM OVERVIEW

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| <p>MON: Session 5</p> <p>3:45-5:00 (75 min.)</p> | <p>Poster Presentations – Islands Ballroom, Salon E</p> | | | | | |
| | <p>The Citation of Wikipedia in Judicial Opinions Lee Peoples</p> | <p>Refresh, Revitalize, Renew—An Integrated Approach to Research and Writing Whitney A. Curtis & Alyssa Folse</p> | <p>Experiential Exercises with Flowcharts Facilitate Learning Legal Writing and Analysis Hillary Burgess</p> | <p>The Interactive Research Workshop Stephanie Thompson</p> | <p>Got Issues? An Empirical Study about Framing Them Judith Fischer</p> | <p>Finding Emo: Deriving and Applying Rules to Visual Images Mary Jensen & Jane Wise</p> |
| | <p>Beyond And v. Or: Four Logical Distinctions Every Law Student Should Understand Dov Waisman</p> | <p>Teaching the Writer to Do the Heavy Lifting: How to Improve Persuasive Writing through Better Use of Authority Karen McDonald Henning & Michelle Streicher</p> | <p>A Modest Proposal: Creating a Truly Student-Centered, Peer-Feedback-Driven Legal Writing Classroom Kurt W. Lenz</p> | <p>Promoting Reasonable Expectations for the Legal Writing Course: Aligning Student and Professor Goals Heidi Barcus</p> | <p>Empowerment Teaching & Persuasive Writing: The Principles and Practices that Give Student Advocates Their Voice Cara Cunningham</p> | <p>The Shotgun Wedding: Legal Writing, Academic Support and the New ABA Standard 301-6. Why Divorce is Not an Option Monique McLaughlin & E. Earl Parson</p> |
| | <p>How the 1L Legal Analysis & Writing Course Can Bring the “Real-World” of Law Practice to the Classroom Nicole Raymond Chong</p> | <p>Lawyering Skills Bootcamp: Get Them Early and They're Yours Forever Kendra Huard Fershee & Kirsten Dauphinais</p> | <p>Integrating a Mediation Component in a First- or Second-Year Legal Writing/Skills Course Jennifer A. Gibson</p> | <p>No Law Student Left Behind: Reaching out to the New Legal Writer Aida M. Alaka</p> | <p>Legal Writing Pedagogy Really is the Pedagogy of Bar Exam Success Twinette L. Johnson</p> | <p>The Civility of Counter-Analysis with Robert's Rules Kathryn Sampson</p> |
| | <p>Something Old and Something New: The Syllogism is Back Gail S. Stern</p> | <p>May It Please the Court: Are We Doing Enough to Train Our Students to Write for Judges? Patricia A. Legge</p> | <p>The Course that Dare Not Speak Its Name Rosan Larizza & Kim Baker</p> | <p>Reality Check: Giving Students Real World “E-mail Memo” Assignments to Make Legal Research and Writing More Current and Practical Stephanie Hartley & Jenny Carey</p> | <p>Non-traditional Scholarship: Visual Practice Guides Joanne Gottesman</p> | |
| <p>MON: 5:00-6:00</p> | <p>Writing Specialists’ Meeting – Islands Ballroom, Salons H&J</p> | | | | | |
| <p>MON: 5:00-7:30</p> | <p>Dinner on your own & New Members Dinners</p> | | | | | |
| <p>MON: 7:30-8:30</p> | <p>LWI Diversity Initiative – Quinn’s on the Beach restaurant Discussion</p> | | | | | |

Monday

PROGRAM OVERVIEW

MONDAY EVENING: POPCORN SESSIONS

| | Islands Ballroom Salons B&C | Islands Ballroom Salon F | Islands Ballroom Salon G | Islands Ballroom Salons H&J | Capri Ballroom Salon 1 |
|-----------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MON: Session 5 8:30-9:45 (75 min.) | Joining Forces with the “Real World”: Bringing Lessons From the Outside In and Lessons from the Inside Out Mary Garvey Algero, Christine Mooney & Libby White | Reflect, Reconnect, Reenergize—Retreat!: How a Program Retreat Can Move You Forward Tamara Herrera, Judy Stinson, Amy Langenfeld & Kirsten Davis | But When Do I Sleep?: Leveraging Support for Legal Writing Instruction Beyond the LRW Classroom Clare Keefe Coleman | Academic Freedom and the Staffing Structure of Legal Writing Programs Claire C. Robinson May | Beyond Teaching: Developing Your Unique Professional Identity as a Legal Writing Professor Teri McMurtry-Chubb, Danielle Shelton & Melissa Weresh |

TUESDAY, JUNE 29, 2010

| TUES: 7:00 | Second Biennial LWI Fun Run/Walk On the beach | | | | | |
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| TUES: 8:45-9:45 | Moot Court Advisors’ Round-table Discussion – Capri Ballroom, Salon 1 | | | | | |
| TUES: 9:00-5:00 | Registration | | | | | |
| Daily | Vendors – Islands Ballroom, Salon A | | | | | |
| | Islands Ballroom Salon B | Islands Ballroom Salon C | Islands Ballroom Salon F | Islands Ballroom Salon G | Islands Ballroom Salons H&J | Capri Ballroom Salon 1 |
| TUES: Session 1 10:00-10:45 (45 min.) | Assessing Collaboration: Misery Loves Company or There is No “I” in Team? Anna Hemingway, Dionne Anthon, Jennifer Lear, David Raeker-Jordan, Amanda Smith & Starla Williams | Teaching Persuasion: A Comprehensive Introduction to the Study of Rhetoric for Law Students Suzanne Rabe | "I Can't Say That!": The Role of Women's Discourse in Faculty Membership and Classroom Teaching Kathryn Mercer & Maureen Kenny | It's Not About the Acronym: The Structural Debate About IRAC Jennifer Murphy Romig | Think About It: Strategies to Help Your Students Seamlessly Incorporate Metacognition into the Writing Process Anthony Niedwiecki & Olympia Duhart | New Teachers Workshop on Critiquing Student Work Joan Malmud Rocklin |
| TUES: 10:45-11:00 | Coffee Break – Foyer outside Islands Ballroom, Salons A&E | | | | | |

Monday to Tuesday

PROGRAM OVERVIEW

| | Islands Ballroom Salon B | Islands Ballroom Salon C | Islands Ballroom Salon F | Islands Ballroom Salon G | Islands Ballroom Salons H&J | Capri Ballroom Salon 1 | Capri Ballroom Salon 6 |
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| TUES: Session 2 11:00-12:15 (75 min.) | A New and Urgent Role for the LRW Professorate: The Impact of Technology on the Law and Legal Education David Thomson, Ellie Margolis, Ian Gallacher & Kristen Murray | Why Law Schools Discriminate Against Legal Writing Faculty: What Can We Do to Right This Wrong? Anne Enquist | Idea Bank Live A. From Tedium to Terrific: Practical, Effective, and Entertaining Ways to Teach Citation Nancy McGinnis, Robert Brain & Selina Farrell B. Hitting the Mark: Using the Game of Darts to Teach Selection of Authority Jenny Darlington-Person C. What Students Should Know About Good Grammar But Don't—Jeopardy Style! Grace Hum | Enhancing Your Classroom Persona: Everything I need to Know About Being a Dynamic Teacher Michael Higdon & Rebecca Scharf | "I Read Your Article . . . What Am I Supposed to Do With It?" Teaching from the Persuasion Scholarship Kathy Stanchi, Ruth Anne Robbins, Linda Berger & Ken Chestek | Legal Writing and Academic Support: A Partnership in Skills Training Joanne Harvest Koren, Jennifer Kamita & Sue Lunbeck | New Teachers Workshop on Critiquing Student Work Joan Malmud Rocklin |
| TUES: 12:15-1:30 | Lunch – Foyer outside Islands Ballroom, Salons A&E | | | | | | |
| TUES: 12:30-1:15 | A Road Less Traveled: The History of Legal Writing – Islands Ballroom, Salon B A movie about the history of Legal Writing. | | | | | | |
| TUES: Session 3 1:30-2:15 (45 min.) | Plug and Play: Developing a Digital Teaching Consortium John Mollenkamp, Tracy McGaugh & Melody Daily | Integrating Legal Writing and Legal Research: Collaborating with Librarians to Improve How Legal Research is Taught Pamela V. Keller, Elizabeth B. Six, Kathleen D. Narko & Jim McMasters | Break It Down: Giving Students Frequent Writing Practice and Feedback Jennifer Cupar & Karla Bell | Teaching Comprehensive Analysis with the U.S. Supreme Court's Argument Playbook Bradley J. Charles | Crowd Pleasers: How to Propose, Submit, and Deliver Stellar Presentations Linda Anderson, Lucille Jewel, Linda Jellum, Mark Burge, & Brooke Bowman | Getting Tenure: Variations, Expectations, and Celebrations Lisa Eichhorn, Jan Levine & Marilyn Walter | New Teachers Workshop on Critiquing Student Work Joan Malmud Rocklin |

Tuesday

PROGRAM OVERVIEW

| | Islands Ballroom Salon B | Islands Ballroom Salon C | Islands Ballroom Salon F | Islands Ballroom Salon G | Islands Ballroom Salons H&J | Capri Ballroom Salon 1 | Capri Ballroom Salon 6 |
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| TUES: Session 4 2:30-3:15 (45 min.) | Teaching After Dark: Evening Students and the LRW Classroom Bonny Tavares, Hether Macfarlane & Rebecca Scalo | Even the Best Can Do Better: Ways to Improve the Quality of Student Evaluations of Teacher Performance Joi Gardner Pearson & Janet G. Peterson | They're Just Not That Into You(r Feedback): Educating, Encouraging, and Inspiring the Millennial Generation Paula Manning | Teaching Legal Drafting in Large Classes: Its Advantages to Teacher and Students Jamison Wilcox | Where Shall I Begin?: Reconsidering Storytelling In the First-year Curriculum Steve Johansen | <u>New Teachers</u> Workshop on Critiquing Student Work Joan Malmud Rocklin | Obtaining Institutional Review Board Approval for Empirical Research Lisa Penland |
| TUES: 3:15-3:30 | Refreshment Break – Foyer outside Islands Ballroom, Salons A&E | | | | | | |
| TUES: Session 5 3:30-4:15 (45 min.) | Writing Sentences that Pack More Punch: Expanding Your Stylistic Repertoire (and the Repertoire of Writers You Guide) Nancy L. Jones | We're Here Too— Don't Count Us Out: Issues Facing Under-represented Groups in the Legal Writing Classroom Micah J. Yarbrough & Iva Ferrell | Engaging in Primary Research: Using Surveys to Refine the Legal Writing Curriculum Susan C. Wawrose & Sheila Miller | Empathy and Compassion: Introducing Students to the "Heart" of Lawyering Kristin Gerdy | <u>New Teachers</u> Snatched from the Jaws of Death: Rescuing Legal Writing Assignments (and Averting Danger in the First Place) Allison Martin & Shannon Moritz | You Make the Call— The Law School Version Mary Nagel, Juli Campagna & Lurene Contento | Directing a Moot Court Program: Improving Both Advocacy Skills and Moot Court Outcomes Ardath A. Hamann & Joanne Hodge |
| TUES: 4:30-5:30 | A Road Less Traveled: The History of Legal Writing – Islands Ballroom, Salon B A movie about the history of Legal Writing. (Second showing.) | | | | | | |
| TUES: 6:00-9:00 | Gala Beach Party | | | | | | |

Tuesday

PROGRAM OVERVIEW

WEDNESDAY, JUNE 30, 2010

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| WED: 8:30 | New Directors' Breakfast – Captiva Conference Room | | | | | | |
| WED: 9:00-12:00 | Registration | | | | | | |
| Daily | Vendors – Islands Ballroom, Salon A | | | | | | |
| | Islands Ballroom Salon B | Islands Ballroom Salon C | Islands Ballroom Salon F | Islands Ballroom Salon G | Islands Ballroom Salons H&J | Capri Ballroom Salon 1 | Capri Ballroom Salon 6 |
| WED: Session 1 10:00-10:45 (45 min.) | Don't Shoot the Messenger! How Professors and Practitioners Can Give Effective Critiques of Written Work That Disarm Yet Empower the Writers Mary Jean Dolan, Kim D. Chanbonpin & Sonia Bychkov Green | <u>Practitioners</u> Hiring for Competence in Legal Writing Suzanne Ehrenberg & Julie Schragger | Bridging the Legal Writing Gap: Transitions Between Types of Legal Writing Susan J. Hankin & Sherri Lee Keene | <u>New Teachers</u> Encouraging Students to Take Responsibility for Their Own Education Michelle Cue | Changing Approaches to Writing Skills Diagnostic Tests Jeremy Francis & Daphne O'Regan | Surviving and Thriving: The Experiences of Legal Writing Professors of Color Inside and Outside of the Classroom Lorraine K. Bannai, William Chin, Luellen Curry & Charles Calleros | <u>Practitioners</u> Writing to—and for—the Bench: How Legal Practitioners Can Help Judges Write Good Opinions Rebekah Hanley & Suzianne Painter-Thorne |
| WED: 10:45-11:00 | Coffee Break – Foyer outside Islands Ballroom, Salons A&E | | | | | | |
| WED: Session 2 11:00-11:45 (45 min.) | <u>Practitioners</u> Contract Analysis: A Critical Contract Drafting Skill Tina Stark | Sharing What Works: Enhancing Our Teaching Through Technology Ariana R. Levinson & Cassandra Hill | <u>New Teachers</u> Outlining from Scratch: How to Make the Process Meaningful Ed Telfeyan | <u>Practitioners</u> Advice to Practitioners about Writing Advice Terri LeClerc | Brevity Persuades: Adopt Lincoln's Habits Julie Oseid | Avoiding Culture Shock: Embracing a Multicultural Approach to Teaching all Entering Law Students Julie Spanbauer, & Katerina Lewinbuk | Let Me Entertain You Julie Clement |
| WED: 11:45-1:00 | Lunch – Foyer outside Islands Ballroom, Salons A&E | | | | | | |
| WED: 12:00-1:00 | Special Report to Membership regarding ABA Accreditation Standards Review – Islands Ballroom, Salon F Susan Duncan, Mary Beth Beazley & Pamela V. Lysaght | | | | | | |

Wednesday

PROGRAM OVERVIEW

| | Islands Ballroom Salon B | Islands Ballroom Salon C | Islands Ballroom Salon F | Islands Ballroom Salon G | Islands Ballroom Salons H&J | Capri Ballroom Salon 1 | Capri Ballroom Salon 6 |
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| WED: Session 3 1:00-2:15 (75 min.) | <u>Idea Bank Live</u> A. Professionalism Illustrated on Film: A Guide for Law Students and Lawyers Mary Ann Robinson & Alison Donahue Kehner B. No Swedish Bikini Team Screensavers: Teaching Professionalism in the Legal Writing Classroom and Beyond Jean K. Sbarge C. Professionalism: Critical Lessons to Complement Legal Analysis, Writing, and Skills Anahid Gharakhanian | <u>Practitioners</u> Beyond the Boilerplate: Learning Effective Drafting Techniques for Contracts and Wills Sue Payne, Susan Chesler & Karen Sneddon | <u>Samples: Teaching Students (and Ourselves) to Use Them Effectively</u> Kimberly Boone, Mary Ksobiech & Tracy Turner | <u>New Teachers</u> How Do You Teach Legal Writing? Using Writing Theory to Analyze the Intersection Between Reader Expectations, Teacher Expectations, and Student Performance Mary Beth Beazley & Carol Wallinger | <u>Developing the “Third Story”:</u> Strategies to Enhance Counter-analysis (and Ignite Student Enthusiasm) Lisa McElroy, Christine Coughlin, Sarah Ricks & Robin Wellford Slocum | <u>Practitioners</u> What Skills Do Employers Expect Today’s Law Students to Have? Jim Levy, Debra T. Koprowski, Adam J. Rogers, Kenya Reddy, Stephen Zack & Margaret F. Zehren | <u>Beyond Text: Non-Verbal Communication Training</u> Sue Liemer & Rebecca Fishel Bright |
| WED: Session 4 2:30-3:15 (45 min.) | <u>Integrating Legal Writing in Advanced Doctrinal and Skills Courses</u> Andrea Funk | <u>Talking about Writing: Perspectives on Feedback from the Academy and Practice</u> Michael Cedrone & Frances DeLaurentis | <u>Practitioners</u> The Art of Communicating with Others: Drafting Client Letters, Demand Letters, and E-mail Communications Deborah McGregor | <u>Practitioners</u> Techniques for Emphasis and De-Emphasis Raymond Ward | <u>Teaching the Third Sovereign: How and Why to Include Tribal Nations and Courts in Legal Writing Courses</u> Tonya Kowalski & Samantha Moppett | <u>New Teachers</u> A Recipe for Successful Student Conferences: One Part Time Sheets, One Part Student Conference Preparation Memo, and a Dash of Partial Live Editing Candace Mueller Centeno | <u>Training Effective Lawyers: What are We Missing?</u> Louis Sirico & Theresa Clark |

Wednesday

PROGRAM OVERVIEW

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| WED: 3:15-3:30 | Refreshment Break – Foyer outside Islands Ballroom, Salons A&E | | | | | |
| | Islands Ballroom Salon B | Islands Ballroom Salon C | Islands Ballroom Salon F | Islands Ballroom Salon G | Islands Ballroom Salons H&J | Capri Ballroom Salon 1 |
| WED: Session 5 3:30-4:15 (45 min.) | <u>Practitioners</u> The Science of Better Briefs: Measuring Persuasion Empirically David Carney | The New Horizons of Electronic Legal Research: Should We Start Teaching Casemaker and Fastcase? Mark Wojcik | Teaching the Summary Judgment Standard Bruce Ching & Peter Blum | Being Aware of the Cultural Differences between Nations and Why Legal Practitioners Need to Take Those Differences into Account Susannah Baring Tait & Jose Antonio Munoz | Teaching “Voice” Through Legal Writing Texts Shelly Kierstead & Erika Abner | <u>New Teachers</u> Incorporating Research Strategy into the Teaching of Legal Research Mark K. Osbeck |
| WED: 7:00-9:30 | JALWD Editorial Board Retreat Kurrents restaurant | | | | | |

THURSDAY, JULY 1, 2010

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| THURS: 8:30-1:00 | JALWD Editorial Board Retreat Capri Ballroom, Salons 9&10 |
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Wednesday to Thursday